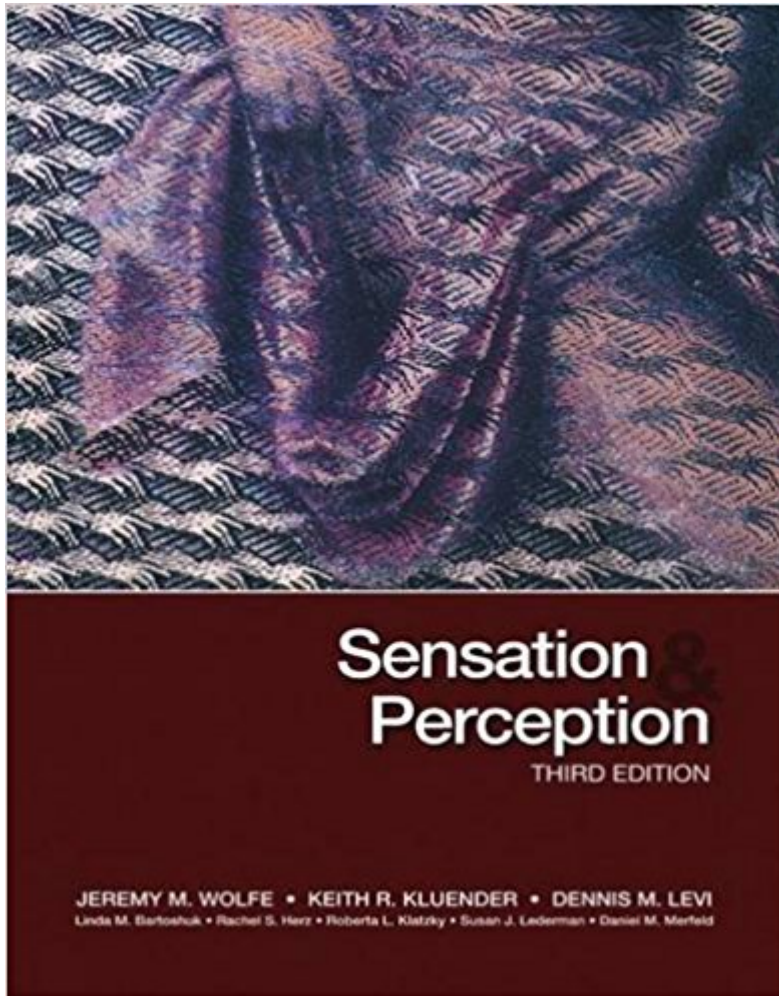




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Sensation & Perception, Third Edition



Synopsis

Why does the sky look blue? Why does sugar taste sweet? Fully revised and updated, this introductory, full-colour text is written by experts in each of the five senses who convey the excitement of the field to students, providing comprehensive descriptions of the science behind vision, hearing, touch, smell and taste.

Book Information

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Customer Reviews

Praise for the previous edition (2e): 'The interrelated phenomena of sensation and perception are fascinating subjects for students of the mind and brain. Sensation and Perception will draw students into the topic easily, luring them with engaging stories, colorful images, and fun demonstrations that will make them want to explore the brain's complex mechanisms for making sense of the world. ! this is a welcome addition to the textbooks of similar vein, because it is fresh and friendly, and is stamped with the mark of its high-quality scientist authors.' --Leslie P. Tolbert, The Quarterly Review of Biology

JEREMY M. WOLFE Professor of Ophthalmology at Harvard Medical School, USA. KEITH R. KLUENDER Professor of Psychology at the University of Wisconsin, Madison, USA. DENNIS M. LEVI has taught at the University of California, Berkeley, USA since 2001. LINDA M. BARTOSHUK Professor of Otolaryngology and Psychology at Yale University, USA. RACHEL S. HERZ Visiting Assistant Professor in the Department of Psychiatry and Human Behaviour at Brown University

Medical School, USA. ROBERTA L. KLATZKY Professor of Psychology at Carnegie Mellon University, USA, where she also holds faculty appointments in the Center for the Neural Basis of Cognition and the Human--Computer Interaction Institute. SUSAN J. LEDERMAN Professor of Psychology at Queen's University, USA, with cross-appointments in the School of Computing and in the Centre for Neuroscience.

I rented this book for a psychology course I took in college. The book was really easy to understand and the chapters were quick to get through. I feel like it repeats a lot of information from other introductory psych courses and textbooks. However, it does give a little more information on the biology and processes of perception. If you need to get this text for a course, I would suggest renting or buying an older edition. It doesn't seem like they add too much to the different editions. Any new information would likely be covered in class. The text is a little big, but it's not heavy at all. It's real easy to take it to class.

Good book which I have used for my undergrad Psych class. Kind of bulky and heavy, however provided a lot of easy-to-read info and has colored photos and diagrams for better learning. I found this book to be engaging and I have learned a lot from it.

exactly what it was supposed to be

Diverse collection of modern expertes. High learning curve. Writing is inconsistent when other authors take over, but the content makes this book.

The book was ripped and the pages were coming out of the book. I received it and the binding was just falling out of the book.

I ordered this book as a rental through Prime, the book came in 2 days. I had no order issues. As far as the book content. I am happy with how the author presented the content in the book, he explains well!. What an interesting read!

book is missing Chapter 5

It's a textbook, so what can you expect? However, this one was especially dry. We used it for a

college class on Perception, and although the class and the material was fascinating, this textbook made everything much more boring. I would delay reading from the text because I really did not enjoy it. I found much more helpful sources for Perception online that did not make me regret taking the class, so this book is needlessly dull.

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